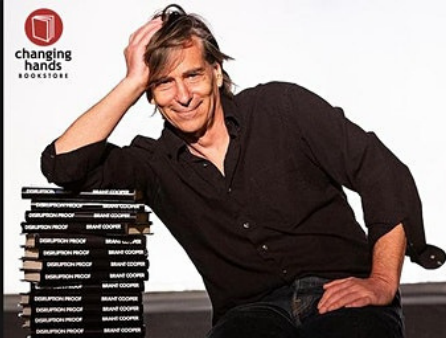


MAKE YOUR TEAM DISRUPTION PROOF



Build your team's capabilities for the 5 E's.

EMPATHY

Develop an understanding of customers and colleagues that lead to insights.

Have you observed your customers lately?



EXPLORATION

Run tests to challenge assumptions.

Have you generated hypotheses and tested them?

EVIDENCE

Leverage data and insights to breakthrough biases.

Have you gathered data and looked at what it's telling you?



EQUILIBRIUM

Balance operational execution with learning.

Have you made time to experiment and learn?

ETHICS

Manage behavior to match corporate values.

Have you talked about your core values lately?

